



Tourism Statistics Summary – April 2014

OVERVIEW

International visitor arrivals figures to Anguilla during this transition month of Anguilla's winter season to the summer season showed that 17,923 visitors graced our shores in April 2014, representing a 30.0% increase over the same period in 2013. This was the highest monthly increase for 2014 so far, over their corresponding 2013 figures, with second highest recorded number of visitors after 18,447 recorded in March 2014

The 30.0% increase was due to the increases in arrivals of both types of visitors (tourist and excursionist).

Of these visitors, business travellers accounted for

1.3% of arrivals and the other 98.7% from vacationers.

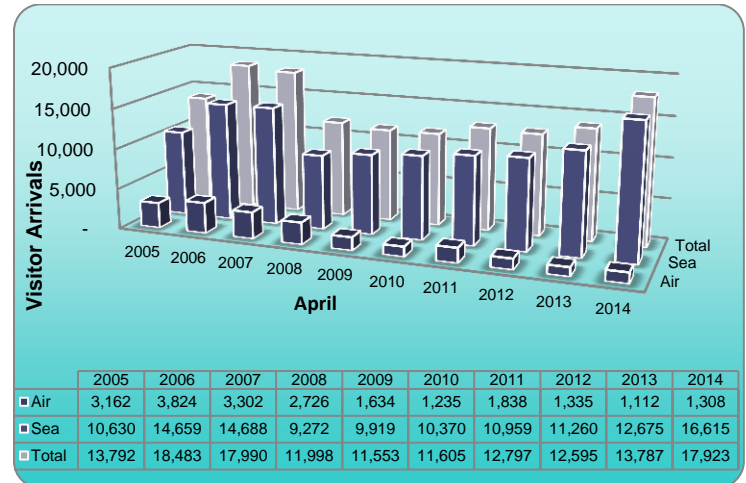


Figure 1: Visitor Arrivals, April 2005 - 2014

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) were up 18.7% from April's 2013 figure, totalling 25,037 passengers for the month.

April arrivals at the seaports saw inward passengers of 23,134 (92.4%). Of which, 19,732 passengers (85.3%) entered at the Blowing Point terminal and 3,402 (14.7%) arrived at the Sandy Ground port. 1,903 (7.6%) passengers came into Anguilla via the Clayton J. Lloyd International Airport.

Passenger departures for the period also increased relative to the same period in 2013, to 25,018 outbound passengers with 13.1%. Passenger departures from Anguilla of 92.0% did so via the seaports. Of which, 19,743 passengers (85.8%) left through the Blowing Point terminal and 3,269 passengers (14.2%) made their exit from the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 8.0% (2,006) of the departures from Anguilla.

TOURIST (Stay- Over Visitors)

April tourists or stay over visitor arrivals to Anguilla was up 20.5% over the same period for 2013 with 7,698 persons. Tourist arrivals for April, with the exception of 2012/11 continued to show increases over previous years in 2007 – 09.

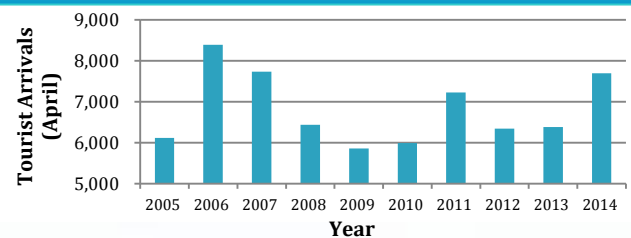


Figure 2: Tourist Arrivals, April 2005–2014

TOURIST (Stay- Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review stood at an average of 6.8 days, an increase when compared to 6.5 days in April 2013. The largest slice of tourists, representing more than half (53.4%) spent 4-7 days in Anguilla. 21.6% of tourists wished to stay 1-3 days, followed by 19.3% indicating 8-15 days, 1.9% for 16-22 and 3.8% stayed for 23 or more days as their intended length of stay.

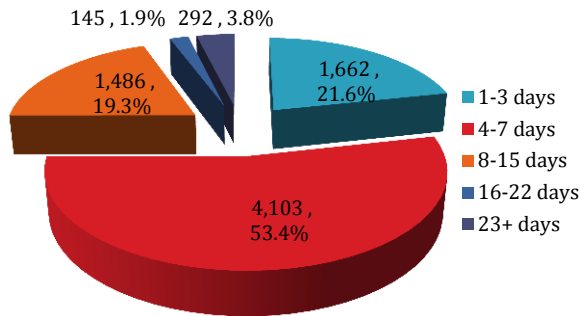


Figure 3: Tourist Arrivals by Length of Stay, April 2014

Anguilla source market data showed increases within all its source markets during this period; with the French West Indies market showing the largest increase of 77.4% followed by the Canadian and UK markets with 57.2% and 30.1% respectively over their previous corresponding April 2013 figure. Anguilla’s major source market USA increased by 17.7%, with a 64.3% share of the tourist market.

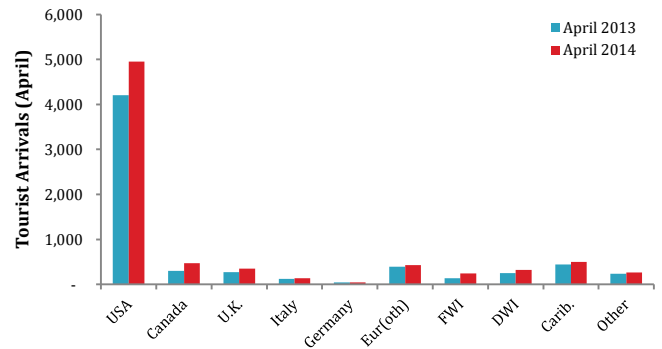


Figure 4: Tourist Arrivals by Country of Residence, April 2013 and 2014

EXCURSIONIST (Day Trippers)

Excursionist arrivals for the month under review over the same period in 2013, recorded a 38.2% increase; 10,225 day trippers. This was the second highest number of excursionists for this period to the island after 10,254 in 2007. 99.4% of excursionists entered Anguilla at the seaports. The majority (67.0%) excursionists came via St. Martin/ St. Maarten mostly with the intension to enjoy Anguilla scenery and beaches and 33.0% through the Sandy Ground Port.

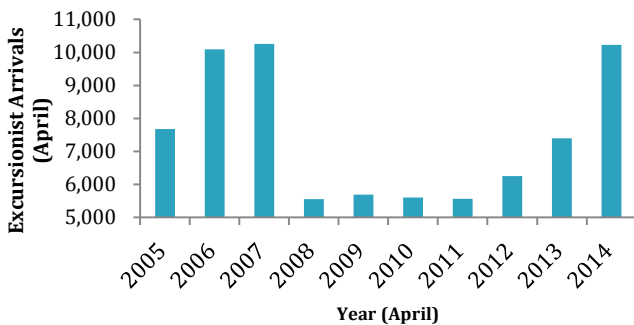


Figure 5: Excursionist Arrivals, April 2005–2014

Day trippers to Anguilla showed growth in all its major markets for the period except for one. This sole decline was reported by the Dutch West Indies market which recorded a 20.8% decrease over its April 2013 figure. The German market recorded the highest increase with more than 3 times its April 2013 figure (65 to 226 visitors), followed by 42.6% from other European countries.

Anguilla major source market the USA, held a share of 53.6% of this excursionists’ market with an increase of 40.8% over the period April 2013.

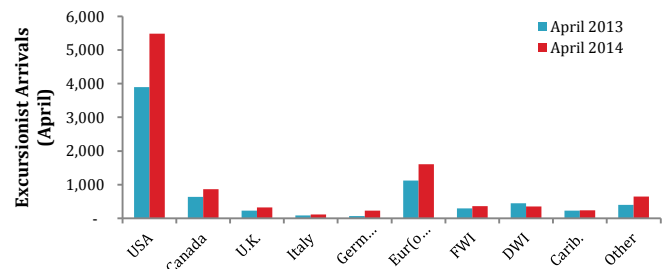


Figure 6: Excursionist Arrivals by Country of Residence, April 2013 and 2014

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website: <http://gov.ai/statistics/tourism.htm>

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